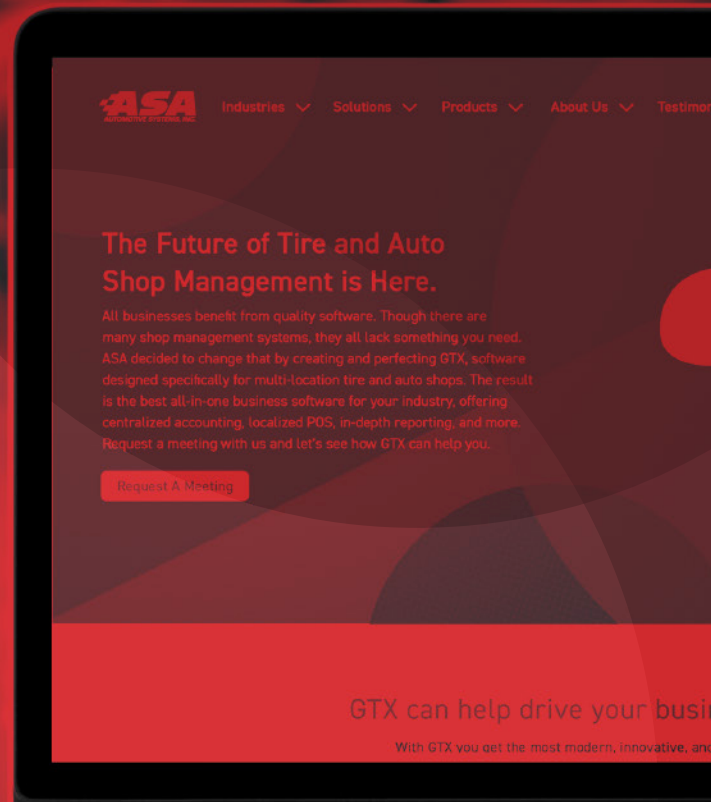


5 SIGNS IT'S TIME TO REPLACE QUICKBOOKS OR PEACHTREE AS YOUR SHOP ACCOUNTING SOFTWARE



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Accounting-only software like QuickBooks and Peachtree may have been the best fit when you first started your tire and auto services business, but is it the right choice to increase efficiency, car counts and sales in the next stage of your shop's growth?

Here are the top 5, tell-tale signs that it's time to move to industry-specific software that will better support your growing business:

1. Customer and vehicle history is hard to access

Are sales reps taking too much time going through all the customer tickets to see when the customer last did an oil change, or when their tires were last rotated?



Industry-specific software improves staff time and efficiency by providing easy access to vehicle history.

Purchase and service history, plus all quotes and invoices for the account should be available to your reps so they can maximize sales at every customer visit.

It's time to make the switch. Call us at 800.657.6409 or visit www.ASAauto.com.

2. You're unable to track declined services

When customers drive up to your shop, can you immediately recall the services that were recommended but not performed on their vehicles?



Imagine if all of your service writers had this information at their fingertips, along with the entire account history - including all other vehicles they own.

That's the kind of up-selling opportunities you get with industry-specific software.

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3. You're missing key, time-saving tools

For your growing business, software should do more than print quotes and invoices. It should help you easily increase shop efficiency and sales.

Industry-specific features that you're currently missing may include:



- ✓ **Easy to use Point-of-Sale (POS)** with full accounting and inventory modules all-in-one program, developed especially for tire and auto service businesses.
- ✓ **CarFax to easily lookup** year, make, model, engine type and VIN via license plate.
- ✓ **National Account interfaces** like Goodyear, Firestone, and Bridgestone.
- ✓ **Mobile vehicle inspections.**
- ✓ **Users & Permissions:** Do you have a sale person who only sells by discounting? With industry-specific software, you can limit how much your reps can discount.

4. You have to juggle different programs

With QuickBooks, there is no easy way to find out what tires and wheels will fit a vehicle's year, make and model.



Industry-specific software comes with integrated tire fitment guides and also allows you to link directly to your tire suppliers and parts vendors for seamless estimating, quoting, ordering and billing.

5. A lack of accurate, real-time data effects decision-making

Do you wish your different accounting, POS and inventory programs talked to each other so you had one source of data to refer to for better decision-making?



Industry-specific software allows you to handle all your POS, accounting and inventory data in the same program, and gives you real-time visibility into your company data, for a complete up-to-the minute view into your overall business and at each of your locations.

IS QUICKBOOKS/PEACHTREE REALLY WORKING FOR YOU? With your evolving business needs, accounting-only software slows down processes and negatively impacts your shop's productivity and revenue. **How much might you be missing?**

The right software can help you sell more tires and increase the profitability of your auto service business. Choose wisely.

Schedule your personalized demo now!
Call 800.657.6409 or visit www.ASAauto.com

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