3 MUST-HAVE SOFTWARE FEATURES FOR TIRE AND AUTOMOTIVE SERVICE BUSINESS

The Future of Tire and Auto Shop Management is Here.

All businesses benefit from quality software. Though there are many shop management systems, they all lack something you need. ASA decided to change that by creating and perfecting GTX, software designed specifically for multi-location tire and auto shops. The result is the best all-in-one business software for your industry, offering centralized accounting, localized POS, in-depth reporting, and more. Request a meeting with us and let's see how GTX can help you.

Request A Meeting

GTX can help drive your busi

With GTX you get the most modern, innovative, and

ASA AUTOMOTIVE SYSTEMS, INC.

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Does your software understand your tire business? Most software for the repair industry focuses on services. Sure you can make it work. However, trying to sell tires with your auto repair software is like trying to remove lug nuts with a crescent wrench. You can do it... but it isn't quick or easy.

What if you were to use software that truly understands both your tire sales and auto repair businesses? Software with your type of business in mind will make it easier to run your company. If you sell tires and auto services, read these three must-have software features.
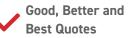
1. Tire-specific Features

✓ Inventory Control

Imagine keeping tabs on every item that you sell – including tire sizes, brands, models, and non-stock parts. Your software should allow you to check item quantities and prices with a single click. It should also help you maintain the right stocking levels, identify outdated items and automate the replenishment process with preset stocking levels.

The right software can help you sell more tires and increase the profitability of your auto services business. Choose wisely!

✓ Inventory Transfer

If you have (or plan to have) more than one location, your software should make it easy to transfer inventory between shops...and help you manage them all from one location: your location!

✓ Good, Better and Best Quotes

To engage with customers who prefer comparison shopping, your software should help you produce good, better and best quotes with the correct tire size, load index, and speed rating. If they have to go elsewhere to find alternatives, they may not come back.

Are you getting excellent customer support?

Ask about our support staff response time.

2. Management Features

Built-in Accounting

If you already have an accounting program but want to eliminate the manual or double entry of information, make sure your tire and auto services software offers a built-in integration that doesn't require you to purchase additional, third-party software. Or, for the ultimate in control, choose software with a built-in accounting module so you can handle all your sales, accounting and inventory data in the same program. You'll have real-time visibility of your company data and a single view into your business...and all of your locations.

National Account Processing

With national account processing in your software, you can:

» Receive your money from national account sales faster

» Reduce paperwork by submitting claims electronically for sales to national accounts and government agencies

» Reduce rejected claims and increase the accuracy of your books

3. Marketing Features

Declined Services

Imagine if your service writers could recall what services each customer declined on previous visits, and could keep track of this information for later remarketing. That's just one example of a reselling opportunity that you get with the right tire and auto services software. Your service writers could also:

» Tag customers for a declined-services mailing when completing an invoice

» Send special offers for previously declined services ... and more

Once you've evaluated software features and benefits, be sure you <u>look at the company behind the product</u>.

? How long has the company been in business?

How financially stable are they, and will they be around for years as you grow your business?

How dedicated are they to your success?