

Simplify your GBMS Software Replacement Search



WITH GOODYEAR BUSINESS CHECKLIST

Are you switching from the old GBMS software? Use this handy checklist to consider everything that the right software can do for your Goodyear business.

Compare the functionality of your current GBMS software, what you've been told about the new GBMS software, and ASA's Goodyear-ready and industry-proven TireMaster software, and make the obvious choice.

FEATURES	OLD GBMS	NEW GBMS	TODAY'S ASA
Software Type			
On-premise (installed)			✓
Cloud based		✓	✓
All-in-One Tool			
Point-of-Sale (POS) + Accounting + Inventory Control in the same program			✓
<ul style="list-style-type: none"> • ONE place for all your data...Save hours every day reconciling data • ONE-click quotes to work orders • ONE software to learn • ONE vendor for support 			
Point-of-Sale - It's just the beginning of your checklist...			
<i>Your new software should do more than standard POS functions. It should easily help you improve your revenue, sales ratios, inventory turns and more with features that you're currently missing. Isn't that what you've been waiting for?</i>			
Easily identified declined services for up-sell opportunities			✓
Complete customer and vehicle history	✓	✓	✓
License plate look up with CarFax	✓	✓	✓
Electronic tire registration	✓	✓	✓
Epicor parts and labor catalog	✓	✓	✓
Fitment guide; extensive tire brands data and images	✓	✓	✓
Customer appointment scheduler to take better control of the shop floor	✓	✓	✓
Quotes with good, better and best options	✓	✓	✓
Credit card processing	✓	✓	✓

FEATURES	OLD GBMS	NEW GBMS	TODAY'S ASA
Accounting			
Built-in accounting system specific to tire industry			✓
Optional, 3rd-party accounting integration		✓	✓
Centralized or decentralized accounting options			✓
National account integration to accounting			✓
Epicor parts purchase integration to accounting			✓
Extensive financial reporting templates			✓
Inventory Control			
Integration to major wholesalers for easy access to non-stock items		✓	✓
Automatic restocking option			✓
Red-line reports on slow-moving items			✓
Real-time stocking levels for all locations			✓
Easily view/transfer multi-store inventory			✓
National Accounts - All Major National Account Interfaces not just Goodyear			
Goodyear	✓	✓	✓
Bridgestone			✓
Firestone			✓
Customer Retention and Income-Generating Features			
Mobile vehicle inspections			✓
Texting		✓	✓
Emailing		✓	✓
Branded customer loyalty and rewards programs		✓	✓
eCommerce solutions			✓
Co-marketing integrations to major partners			✓
Confidence Factors			
Identify the software version. A higher number means that the software is frequently updated with user feedback and suggestions for new features.			TireMaster 9.3
How long has the software provider been in the tire and auto services industry. A high number shows industry expertise and implies product relevance.			30+ years, founded in 1989
Ask for references in your area. Get statistics on your software vendor's commitment to customer service and training.			1. 2.

TO ENSURE A SUCCESSFUL 2022

Decide if you would like to:

Switch **NOW** to ASA'S Goodyear-ready, 'All-in-One' and industry-proven TireMaster software to streamline operations, boost your revenue and increase sales.

OR

Get locked-in to new software with no history of success or juggle with different providers for your POS, Accounting and Inventory needs.