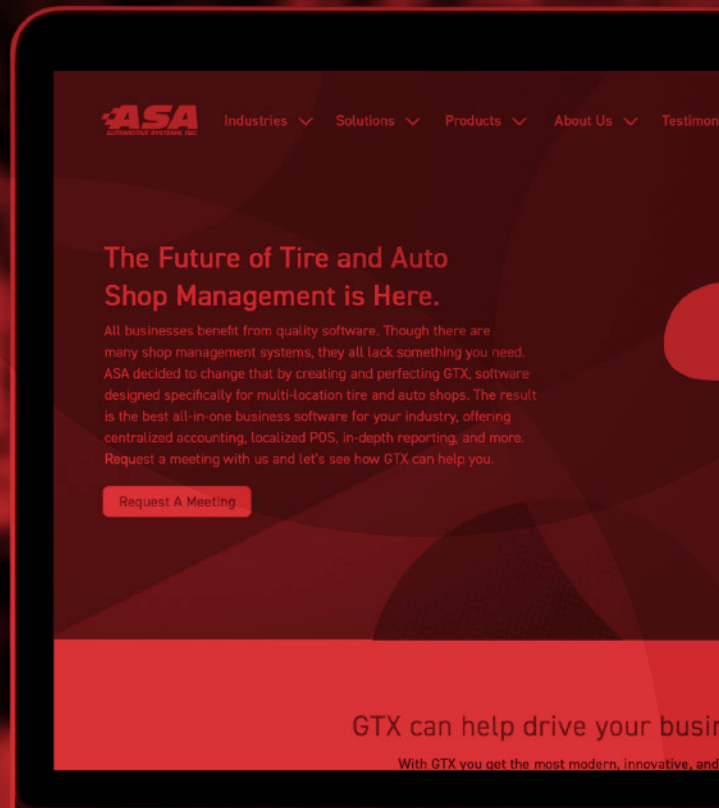


# THE TOP SIGNS YOU'VE OUTGROWN YOUR CURRENT TIRE & AUTOMOTIVE SHOP SOFTWARE

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**With benefits like built-in accounting, mobile-ready, cloud storage service, single click, today's software is changing the way businesses are run — and your tire and auto services dealership should be no exception.**

Can you count on your shop management software to help you generate more revenue and operate more efficiently? Below are the top, tell-tale signs that it's time to find software that better supports your growing tire and auto service business.

## Your current software isn't keeping with new features.

Your software should do more than just print quotes and invoices. It should help you easily increase customer loyalty and ticket averages with new customer retention features.

### Features like:

- ✓ Mobile-ready Vehicle Inspections
- ✓ Texting
- ✓ Declined Services & Reports Reminders
- ✓ Customer Appointment Scheduler
- ✓ Integrated Customer Loyalty Programs
- ✓ Ecommerce Solutions



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## Your current software doesn't integrate easily — or at all.



All modern shop management software should integrate with parts and labor guides, local and major wholesalers, national accounts and government support claims to streamline operations.

Does your current software do that for you? Or do you have to close your work order screen to see the local parts and inventory of your local/major suppliers?

This is inefficient, slows down your service writers, and is a sure sign you're ready for new software.

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## Sales reps/service writers cannot access software remotely

Can your reps and service writers assist customers throughout the shop, or on the road?

You should easily be able to do mobile vehicle inspections, look-up inventory and prices, and find customer history remotely.

If not, then your current software is limiting their efficiency and productivity. Today's customers have come to expect on-demand, on-site service. Don't let your software hold you back from meeting customer expectations.

## Your month-end closeouts take too long

If you are struggling with inconsistent record keeping, unconsolidated data for inventory, and financial reports from a separate accounting program, it's high time to get a built-in accounting system.

Today's advanced shop management software should come with a built-in accounting system specific to the tire and auto services industry. You should be able to integrate your national accounts, Epicor parts purchases and payroll seamlessly with your accounting.

The software should centralize and combine your data for financial reports like review margins and revenue per sales rep, and have a secure audit trail for safe record keeping.



## Customer information is hard to find

If your sales reps have to go to multiple screens to access all the data on a customer's current vehicle, or have difficulty connecting other vehicles or drivers in the same household, you need to check out modern shop management software. Information like upcoming and declined services, open work orders, and invoices for complete households should be at the fingertips of your reps so they can maximize sales at every customer visit.

**Be sure you don't fall for a shop management software that has a lower initial cost but a greater need for expensive customizations, or higher maintenance and support costs.** Also note that over time, upgrades can contribute a significant, additional expense to your total investment cost. Be sure to get those costs up front too to ensure you're making the most informed choice!

**Having the right software and technology is essential to growing your business, so **choose wisely!****

Call 800.657.6409 or visit [www.ASAauto.com](http://www.ASAauto.com) to discuss your software and website needs today.

